Irwin Ferramentas

youtube.com/channel/UCwqGqGrSmyoqve4j9F4Se5g

YouTube Profile Report

Feb 01, 2018 - Feb 28, 2018

Irwin Ferramentas **KPIs Overview**

Feb 01, 2018 - Feb 28, 2018

Subscribers

Total Subscribers
6 119

Absolute Change in Subscribers
129

Relative Change in Subscribers
+ 2,15 %

Content

Sum of New Videos
0

Moving 7-Day Average of Interactions per 1000 Subscribers
1,30

Moving 30-Day Average of Interactions per 1000 Subscribers
1,28

Interactions

Total Interactions
228

Likes
215

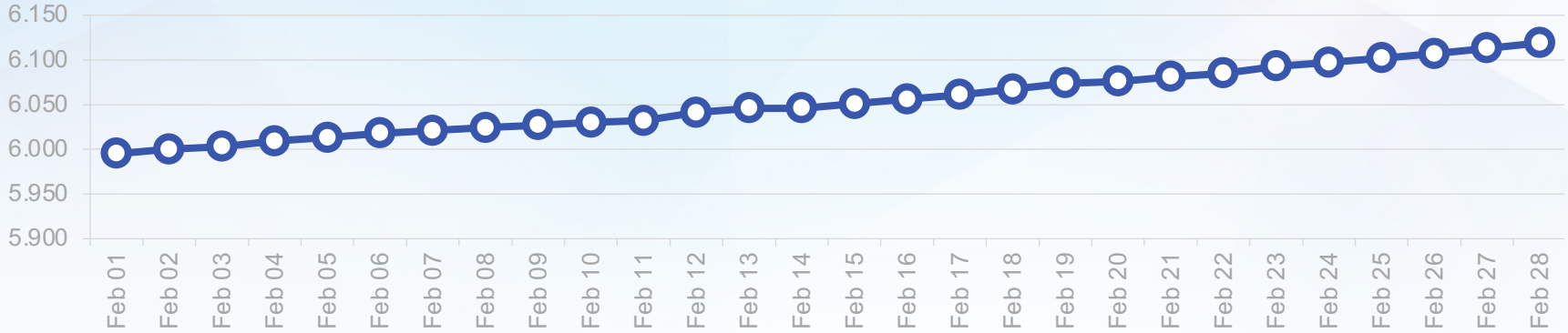
Dislikes
12

Comments
1

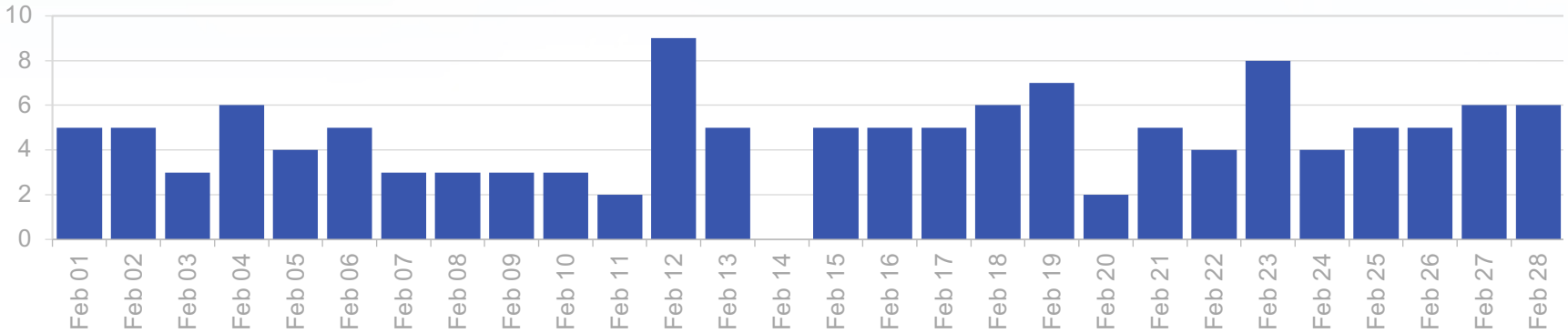
Irwin Ferramentas **Subscribers**

Feb 01, 2018 - Feb 28, 2018

Total Subscribers



Growth of Total Subscribers



Subscribers Overview

Total Subscribers

6 119

Change in Subscribers

129

Max Change of Subscribers

9

Monday Feb 12, 2018

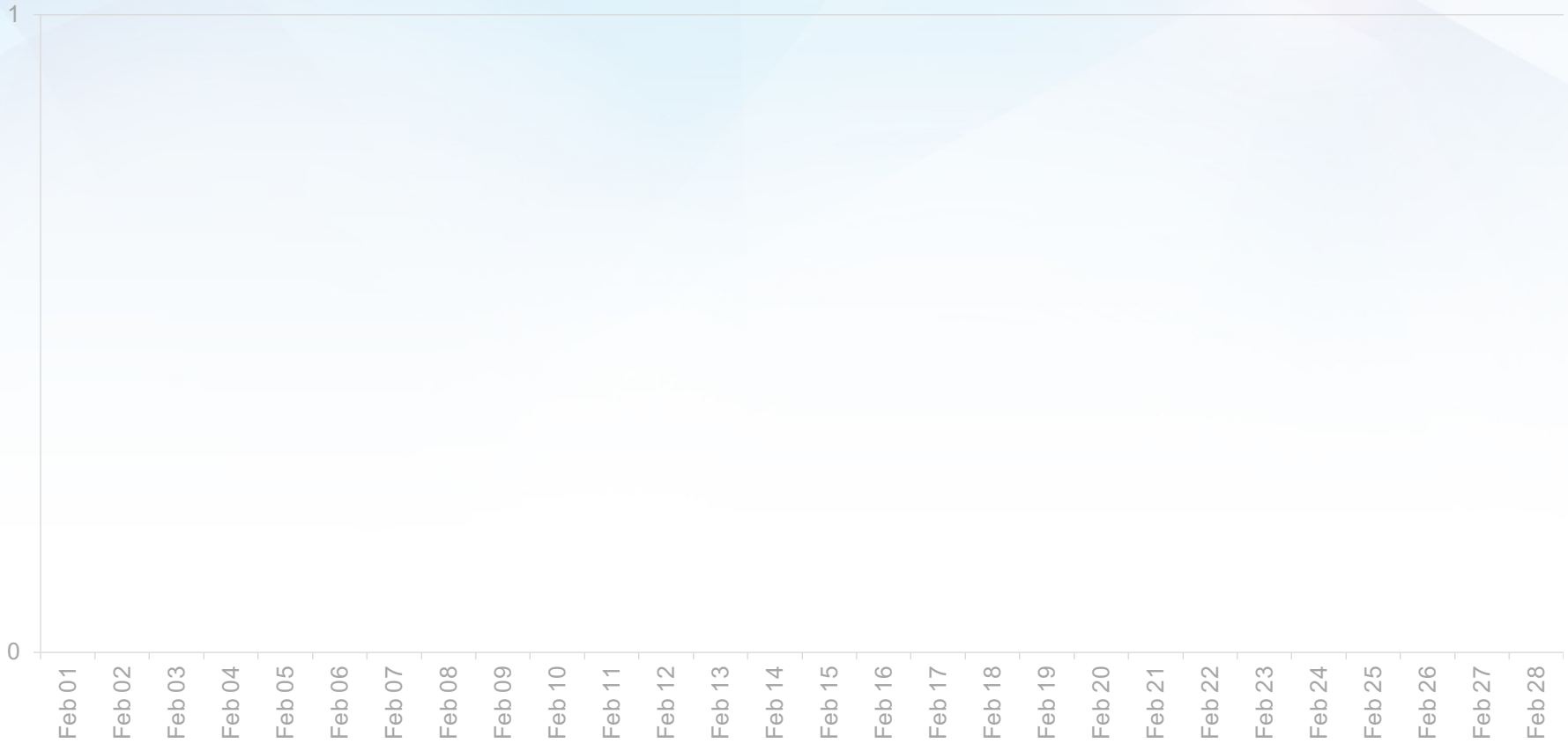
Avg Subscribers Change per Day

4,61

Irwin Ferramentas **Content**

Feb 01, 2018 - Feb 28, 2018

Number of New Videos



Content Overview

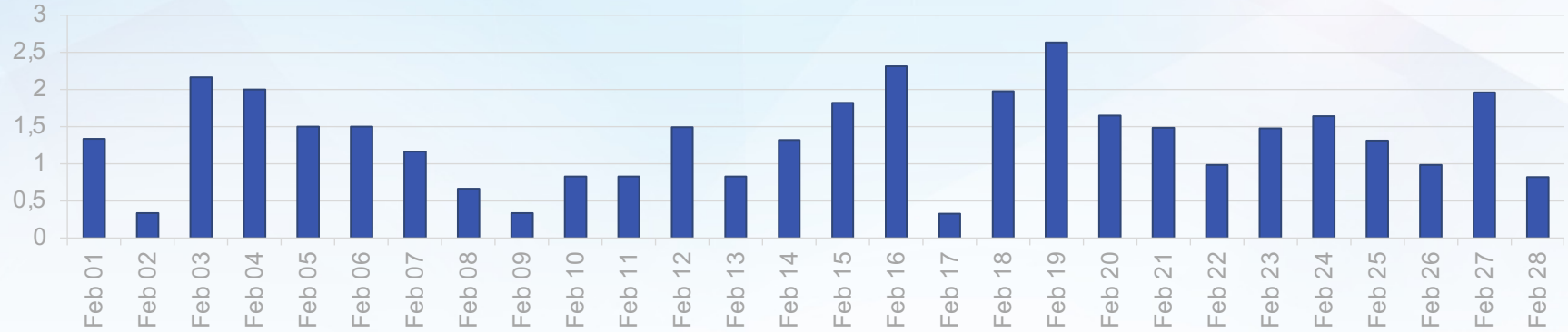
Sum of New Videos

0

Avg New Videos per Day

0

Interactions per 1000 Subscribers



Activity Overview

Max Interactions per 1000 Subscribers on

2,63

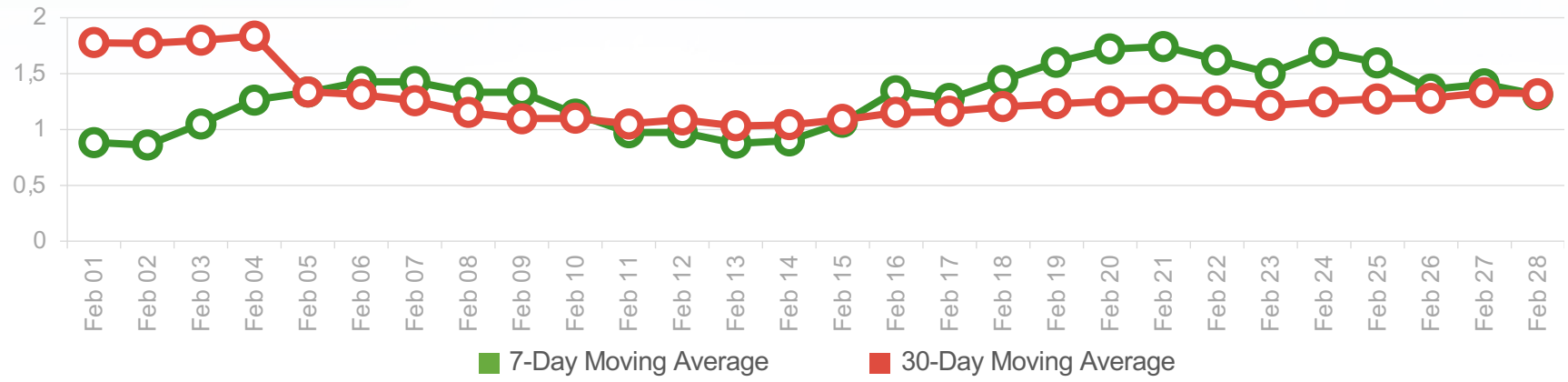
Monday Feb 19, 2018

Min Interactions per 1000 Subscribers on

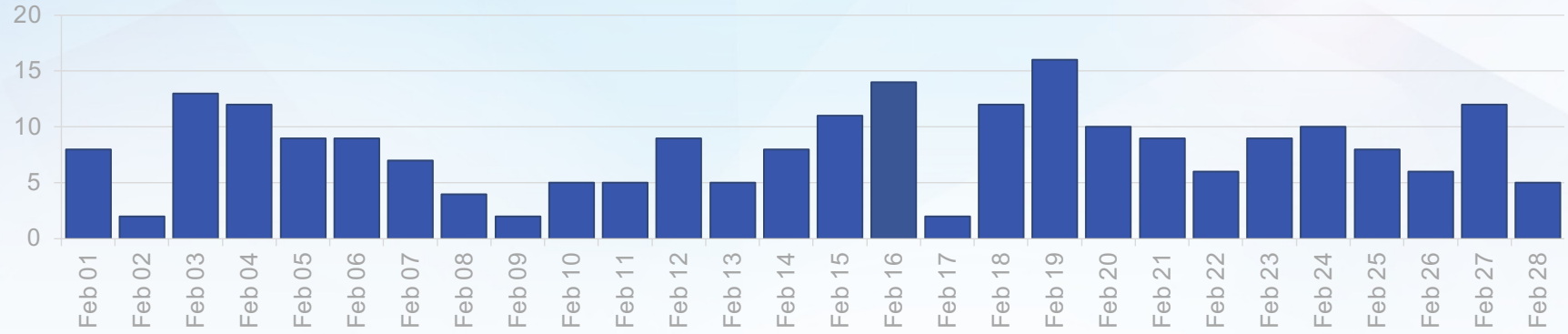
0,33

Saturday Feb 17, 2018

Moving Averages of Interactions per 1000 Subscribers



Daily Interactions



Interactions Overview

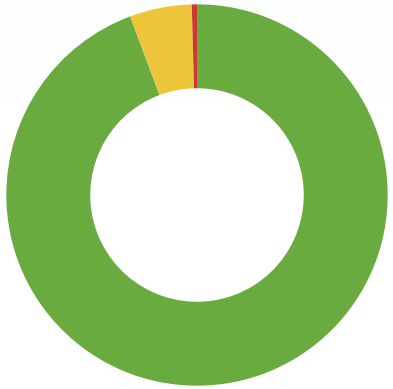
Total Interactions
228

Max Interactions
16
Monday Feb 19, 2018

Min Interactions
2
Friday Feb 02, 2018

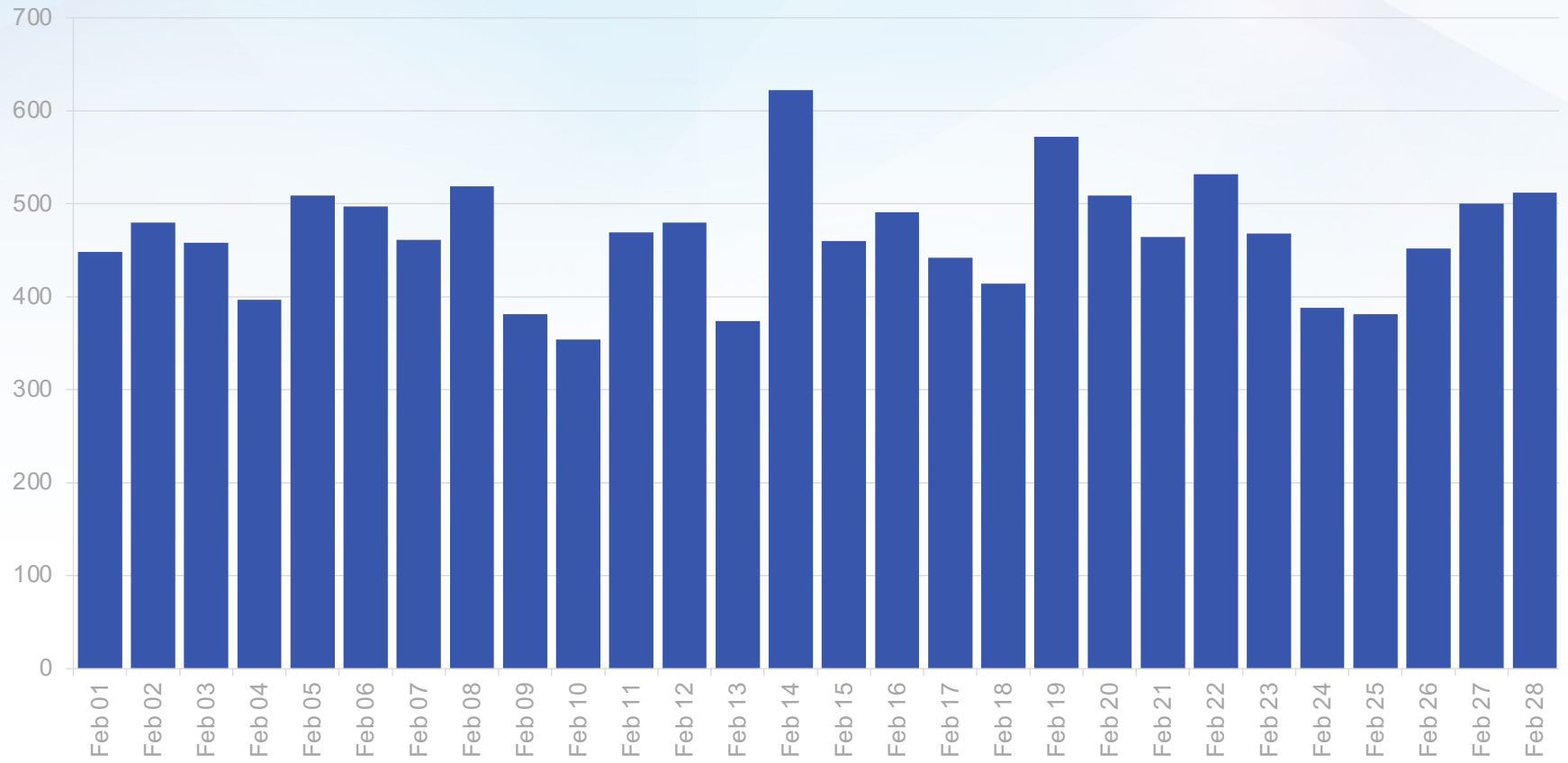
Avg Interactions per Day
8

Distribution of Interactions



Interaction Type	% of Interactions	# of Interactions
Likes	94,30 %	215
Dislikes	5,26 %	12
Comments	0,44 %	1

Number of Views



Activity Overview

Total Views
13 034

Max Views
622
Wednesday Feb 14, 2018

Avg Views per Day
465,50

YouTube Metrics Explained

Total Subscribers
The total number of a channel's subscribers.

Absolute Change in Subscribers
The sum of all subscribers' increases and decreases of each Channel.

Relative Change in Subscribers
The growth is expressed as a percentage. This number is the sum of all subscribers' increases and decreases divided by the number of subscribers for each Channel.

Sum of New Videos
The total number of videos a channel has day by day during a selected time range.

Moving 7-Day Average of Interactions per 1000 Subscribers
The sum of Number of interactions per 1000 subscribers for all videos made during a particular week.

Moving 30-Day Average of Interactions per 1000 Subscribers
The sum of Number of interactions per 1000 subscribers for all videos made during a particular month.

Total Interactions
The number of interactions (Likes, Dislikes, Comments) for each Channel during a selected time range.

Likes
The total number of Likes during a selected time range.

Dislikes
The total number of Dislikes during a selected time range.

Comments
The total number of Comments during a selected time range.

Growth of Total Subscribers
This graph shows the increase or decrease in subscribers during a selected time range.

Max Change of Subscribers
The day with the largest change in the number of a Channel’s Subscribers, either an increase or decrease during a selected time range, and the numerical value of change on that day.

Avg Subscribers Change per Day
The average change in the number of a Channel’s Subscribers per day, either an increase or decrease during a selected time range.

Number of New Videos
The number of videos uploaded to the YouTube channel during a selected time range.

Total New Videos
Total number of videos uploaded to the YouTube channel during a selected time range.

Avg New Video per Day
The average number of videos made by a Channel per day during a selected time range.

YouTube Metrics Explained

Interactions per 1000 Subscribers
The sum of interactions (Likes, Dislikes, Comments) divided by the number of subscribers a Channel has on the day of the Video, and multiplied by 1000.

Moving Averages of Number of Interactions per 1000 Subscribers
Calculated from the sum of all daily values of Number of Interactions per 1000 Subscribers. For example, if in the last 7 days there are 4 days with Number of Interactions per 1000 Subscribers equal to 2, 3, 4, and 5, then the 7-Day Moving Average would equal ((2 + 3 + 4 + 5) / 7) = 2.

Max Interactions per 1000 Subscribers on
The day with the highest amount of Interactions per 1000 Subscribers and the amount of Interactions per 1000 Subscribers on that day.

Min Interactions per 1000 Subscribers on
The day with the smallest amount of Interactions per 1000 Subscribers and the amount of Interactions per 1000 Subscribers on that day.

Daily Interactions
The total number of Interactions (Likes, Dislikes, Comments) per day during a selected time period.

Distribution of Interactions
The distribution of Interactions (Likes, Dislikes, Comments) during a selected time range.

Max Interactions
The day with the highest amount of Interactions on that day.

Min Interactions
The day with the smallest amount of Interactions on that day.

Avg Interactions per day
The average number of Interactions (Likes, Dislikes, Comments) per day during a selected time range.

Number of Views
Absolute number of Video Views during a selected time range.

Total Views
Sum of Video Views during a selected time range.

Max Views
The day with the highest amount of Views and the amount of Views on that day.

Avg Views per day
The average number of views during a selected time range.